



The Sky is the limit

There are limitless opportunities from including your product or logo in one of our planned themed mural walls, in our Birthday Party Private Room or planning a whole marketing blast with your media partners. You can narrow the demographic of your audience by sponsoring a specific league or night. It could be Rock N Bowl, Ladies Night, Family Day - lets create a promotion that fits your needs. Talk to us, whatever we do we guarantee it will SCORE!



Call Grant Yusak at
613-521-0132
or email

info@walkleybowlingcentre.com

**Strike up
your game!**



Our experience delivering special advertizing and marketing programs will help you build in both external or internal needs!

Lane Sign

A 4 x 3 foot sign (basic lettered one logo sign included), is displayed featuring your corporate logo & message immediately in front of the focal point of each player!

Lane Wrap

The same as wrapping a vehicle!
Included in the Premium and Major Packages, and a la cart!
When you take the Double Lane Package we "wrap" (paint) the complete ball return in your corporate colours!
Your logo is displayed on the collector, and we add matching colour seat covers (10) which enhances both your visibility and reinforces your total corporate brand!

Night Sponsorships

Narrow the audience demographic by sponsoring a specific night. Rock N Bowl, Ladies Night, Family Day we can work with you to develop a promotion that fits.

Community Service Events

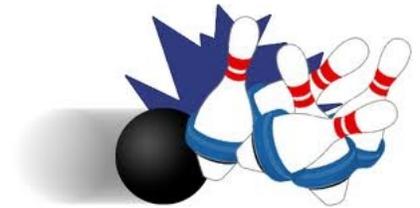
Walkley Bowl will help you expand your community reach by helping create you your own special event supporting your cause!

Corporate Events

Bowling can turn boring meetings into a fun and memorable day, building staff loyalty retention or we can host all your employee or corporate celebrations- we have a full kitchen and are fully licensed!



Strike Up A Conversation About your business!



Advertizing & Marketing Opportunities

2092 Walkley Road
613-521-0132

info@walkleybowlingcentre.com
www.walkleybowlingcentre.com

Walkley Bowling Centre

Strike up your game!



PLACE YOUR BRAND WHERE IT IS NOT JUST A "BLINK" ON THE SIDE OF THE ROAD!



The New and Unique Opportunities now available at Walkley Bowling are more than standard signage! These opportunities will allow you to target market, provide display opportunities that allow you to fully interact with your target demographic!

Think outside the box.



Relationship Managers, Marketing Gurus, HR Directors, Business Development Professionals- rub your hands together & grin ear to ear with uncontrollable glee!



Staff Bonding and Team Building



Speaking Opportunities



Brand Market Testing



Community Development



Meet and Greet



Featured Signage



New Business Development



Captive Target Marketing

Advertising & Marketing Detailed Opportunities

WHY are we so extremely confident we can help you?

We are also a business that is watching our dollars closely. The advantage to you is my 35 year professional career in corporate sales, selling over \$5 million in advertising, over 2 million in cash sponsorships, responsibility for over \$20 million in annual receivables for blue chip businesses while developing trusted partnerships & relationships with some of the largest, oldest, most respected companies in this city, from banks to moving companies, landlords to car rental companies! I owned whole business parks and vertical markets. Why? Because I have always been honest and delivered on my promises and as the business owner selling you these opportunities, I am the one responsible for the delivery of each detail we agree to. Period! You will get more out of a few thousand dollars (a single one page ad in any local measured circulation paper) supporting another local business than you will with any type of media. I promise. And this is not a one shot deal its an annual arrangement or multi-year deal. So allow us the opportunity to explore the potential. It will cost nothing for me to learn what you need and see how we can deliver it! Grant Yusak

Premium Depth Package

Annual Fee \$ 15,000 +hst

Note this package is ANNUAL, not a day or week- 365 days! Your message, your way in a historical way.

For less than renting two Canadian Tire Place Suites per quarter you receive the following benefits- and it's not even a close comparison!

Wall Mural- a whole wall! East, west or north. 120 feet by 18 feet, painted into a mural as artistically approved by you. Create a history of your company, show all your auto dealerships, or create something historic.

Own the Lane- a double lane wrap (ala cart at \$7,500)- you get an 8 foot sign with your message, logos on the two pin protector signs, the entire ball return and catcher painted your colours, a logo on each side of the return holder, along with colour matched seat covers.

Employee Discount- your employees have the rights to your lanes, receives a 50% discount on bowling, free shoe rental, extended to immediate families. 25% off food orders. 25% off pro-shop orders and 10% off events- such as birthdays.

Business Category Exclusive- as it states **NO COMPETITION** can advertise in any way- subject to YOUR approval!

Onsite Display- during any major event you are permitted to erect and man a corporate display to allow you to market on premise.

Linked Logo on website- our new website outdistances our competitors, without an extra spend. We will link your logo to the webpage of your selection.

Onsite Event with credit- you receive an onsite event, which could be anything, or any size (some restrictions apply). A holiday event, team building or a sells motivational day, or invite your customers, prospects or family. Additionally utilize our connections with a \$500 credit- use it for food, beverages, or event decor, entertainment and so much more.

** DETAILS. Only 3 Premium Packages available. All signage provided by our supplier, limited to 3 pantone colours, or extra charges apply. Walkley reserves the right to expel anyone, even aggressive corporate patrons, all Alcohol and Gaming Commission Laws apply. Patrons must be of legal age at some events.

Major Marketing Package

Annual Fee \$ 10,000 +hst

As above this is an ANNUAL package!

All benefits are the same as the Premium Depth Package with the exception of the Wall Mural.

Additional and unique benefits are your corporate logos placed strategically into the Murals, on all three walls as well as into applicable to your business applications- such as our menu, street signage, household flyers, and on tournament (demographic specific) shirts.

Additional is a facility banner, hung appropriately based on the business- (provided) 36 by 22 inches, in a highly visible position.

** DETAILS. Only 6 Major Packages available. All signage provided by our supplier, limited to 3 pantone colours, or extra charges apply. Walkley reserves the right to expel anyone, even aggressive corporate patrons, all Alcohol and Gaming Commission Laws apply. Patrons must be of legal age at some events.

Double Lane Wrap

Annual Fee \$ 7,500 + hst

Similar to wrapping a company vehicle, except you don't have to worry about gas prices! It is a great opportunity to establish your brand in a new and creative manner through highly visible signage within a busy facility. You receive a double size sign (32 inches by 8 feet) placed at maximum visibility- add two pin shield logo signs. Pin shields move up and down each time the pins reset and are insanely eye catching! Complete the look by painting of the ball return rails and the ball collector Basic signage is included in the price of the bundle.

* two colors are included. Please provide the pantone codes. Additional colours are extra.

Additionally you receive the benefit of an employee discount offer, business category exclusivity and the rights to select a date and sample or display on site.

Finally included in this opportunity is benefit of being able to host your staff and their families for a bowling event. Walkley Bowling Centre provides a wide range of flexibility for the perimeters of the event^ which could be team-building, sales reward, seasonal event or a community or charity fund-raiser.

Price is for one year, payable annually, semi-annually or quarterly. First payment due on signing.

Lane Shield Logo Covers

Annual fee of \$1,500 per pair (sold in sets of 2)

Four by three foot sign. Sign includes one three (3) colour logo and three lines of text -included in annual fee. Sign is centered, displayed immediately above the pins. Very high visibility- the focus of each player as they release their ball. Price is for one year- payable either annually or semi-annually. First payment due on signing. 5% discount for remitting annual payment on signing.

Basic Lane Signage

Annual fee of \$ 750 + hst

Signage: 48 x 32. Sign includes one logo and three lines of text - included in annual fee. Sign is displayed immediately above the pin set on the overhang. High visibility as is the focus of each player throw. Fee is for one year, payable either annually or semi-annually. First payment due on signing. 5% discount for remitting annual payment on signing.

Additional individual properties are available for inclusion in various packages.